It’s About Service
As we move through the holiday season, we start to think about **service**. How are we serving our students? How are we serving each other? How are we serving you? In this edition, read how some of our faculty members are serving the community in very different and unexpected ways. See how we are serving our MBA students by expanding our program in Europe. Learn how you can serve others by mentoring students or by participating in our Golden Can Contest which supports local food pantries.

Thank you for your service and being a part of NIU College of Business. Enjoy the holiday season.

### Changing Lives
**Contributor: Joan Petros**

Our own marketing professor, Dr. Mark Rosenbaum is changing lives….really! His involvement in the **LivingWell Cancer Resource Center** through an Experiential Learning Center (ELC) project has changed students’ lives, his life, and perhaps, changed cancer care globally. To date, the ELC project, along with two additional studies that emerged from it, yielded three journal articles and several domestic and international conferences. Through these studies, we now understand the role that cancer centers and their employees play in patients’ lives and how cancer center activities help members remedy cancer-related fatigue. We are currently working on understanding how to assign complementary alternative therapies to cancer patients that are designed to meet primary concerns.

Dr. Rosenbaum and the ELC are truly grateful to McKesson for funding the effort as it became an ELC project that continues to change lives. [Learn how your company can partner with the ELC to make an impact.](#)

### Companies That Care
**Contributor: Michele Kaczka**

Dr. Mark Groza is our newest Marketing and Sales Professor who has answered the social responsibility call. In his Business-to-Business Selling classes, he promotes an initiative called **Companies That Care**, a national, non-profit organization dedicated to ensuring social sustainability and improving the lives of individuals, families and communities. It does so by asking employers to educate, inspire and engage with the community around them.

This semester, Dr. Groza will be challenging his students to reach out to local area companies and encourage them to partner with **Companies That Care** to form mentorship programs with the Chicago Public School District. Groza states: “The goal is to act as a bridge between corporate mentors and the school district, and ultimately to encourage students that may not seek higher education opportunities to do so.” [Learn more about how you and your company can get involved.](#)

### MBA Program Launches Partnership in Spain
Did you know that the NIU Fast Trak MBA program will be launching a Spring 2013 cohort? NIU’s MBA program is partnering with ENAE School of Business in Murcia, Spain. Double degree students earn a Master of International Management from ENAE Business School and an MBA from Northern Illinois University’s College of Business. Murcia is a center for industry and serves as a major producer of agricultural products. Boost your international career with this one year program. [Learn more...](#)

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### Upcoming Events

- **November 1-21**: Golden Can Competition
- **May 3, 2013**: COB Alumni Luncheon
- **May 16, 2013**: Accountancy Alumni Reception
- **June 13, 2013**: Rockford Golf Outing
- **June 13, 2013**: Management & Marketing Alumni Event – Kane County Cougars game

[For details and to register](#) [CLICK HERE](#)

### Huskie-Huskie – Mentoring Opportunities

Remember when you were attending NIU and thought how nice it would have been to talk to someone regarding your career choice? Now, you can become a mentor to a current NIU student for 1 hour, 1 week, or whatever timeframe you want. [Learn more about being a mentor.](#)

### Your Feedback is Important

We look forward to hearing from you. If you have ideas about improving this newsletter or would like to share your thoughts, please contact us. We’d also like to be updated on your career or personal moves. [Send to a friend!](#) [CONTACT US](#)

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