As we begin another academic year in the College of Business, we look forward to building relationships with both new and familiar faces. As such, this issue of the College of Business Alumni e-Newsletter focuses on teamwork.

Teams are an integral part of life at the College of Business – both for work and play. Read about how teamwork enabled the Marketing Department to connect current students with alumni and businesses for internship opportunities, or how teamwork provided fun and networking for participants of the Rockford Golf Outing. These stories highlight just a few of the ways members of our community come together in teams.

So what makes teams great? Not only can they elevate the performance of individuals acting to achieve a collective outcome, but also they can fill us with a sense of camaraderie and willingness to work together again. Great teams both excel and satisfy our need to belong.

Thank you for being a part of the NIU College of Business team – where we strive to be a place of success and belonging for you.

Sincerely,
Denise D. Schoenbachler, Ph.D.
Dean, College of Business

Teamwork is More Important Than Ever
contributor Emily Cronauer

Another academic year is set to begin and soon the Barsema Hall classrooms will be filled with marketing students eager for the challenge of their first sales role play, anticipating their first exam, and ready to put their skills to the test. The question is will they have adequate opportunities? Thanks to teamwork between the College of Business and our partners, the answer is an overwhelming yes!

Over the years, the Department of Marketing has forged strong connections with alumni and businesses, enabling students to put their knowledge into action. Whether the connections are made in the classroom, at school sponsored activities or out in the field, the chance to collaborate with a professional can make all the difference.

As the Marketing Internship Coordinator, I have partnered with businesses to develop the Marketing Internship website, on which more than 50 potential internships were posted for marketing students.

Read more

Rockford Golf Outing

Teamwork was apparent on June 14th when over 60 College of Business alumni, friends and family members came together to attend the 12th annual NIU College of Business Rockford Club Golf outing. This year was one of the best events ever, in terms of attendance, scholarship fund raising, weather and networking. The Rockford Club thanks all who made this event a wonderful and successful team play.

See photos from the event.